

Sant Gadge Baba Amravati University

Faculty : Interdisciplinary Studies

NEPv23withExitandEntryOptionwef2023-24

Bridge Course for M. Sc. Home Science (Communication and Extension)

Marks: 50 (35 +15)

8Credits

Course Outcomes: After successful completion of the course students will

1. Acquaint with the basic concepts in communication and extension
2. Identify the extension teaching methods
3. Familiar with the with the communication process

Unit	Content	Periods
1	Extension Education Definitions, Objectives, need, importance and Types of Education, Concept, Philosophy and Principles of Extension	8
2	Extension Teaching Methods, Classification of Extension Teaching Methods, its Use and Limitations Classification of extension teaching aids, their use and limitations	8
3	Community Concept of Community, Community Organisations, Community Development, Leadership,	8
4	Communication: Concept, Meaning and definition. Need and Significance in extension, Types of Communication	8
5	Communication Process Elements of Communication Process Communication Process, Different models of Communication process., Barriers in Communication process and their solution	8
6	Programme Planning Definition and Importance Principles of programme planning Process	8
7	Media for Development Communication	8
8	Government Organisations and Non Government Organisations working for community development	8